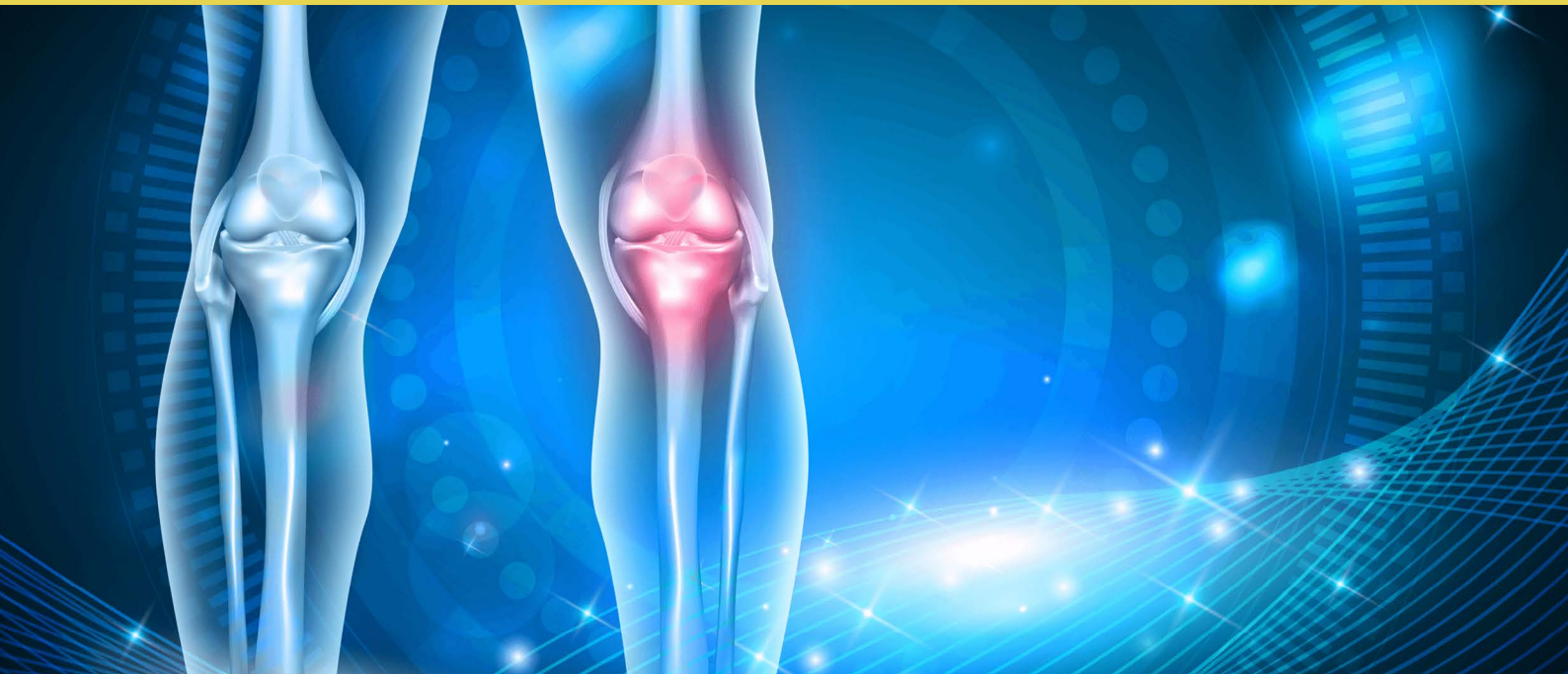


CLOCKWORK  
MEDICAL

# Sponsorship Packages

Wexham Park International Cruciate  
Ligament Virtual Meeting

Friday 13th November 2020



# CLOCKWORK MEDICAL

## Overview

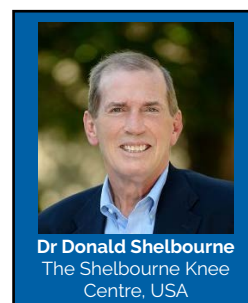
Despite COVID 19 there is a very clear demand for continued education, We are pleased to announce that convenors: Henry Bourke and Ciaran McGarvey, have invited a world class faculty to take part in the "Virtual" Wexham Park International Cruciate Ligament Meeting" on Friday 13th November 2020.

There will be a panel of UK experts together in a "Wexham Park Studio" who will be on hand to present, debate and answer questions, "live" to an audience of we expect to be thousands.

## Timings

The meeting will take place from 13:30 – 17:00 PM BST. The first hour 13:30 – 14:30 will be dedicated to an industry hour.

## Faculty & Convenors



## Industry Hour

Introduced by the convenors, there is a dedicated showcase for companies to present their products to the audience in a "live" and interactive way. The content of the session is up to each company, we would suggest something interactive, demonstrations, panel discussions, case studies etc..

## Lead Generation

As part of the registration process delegates will be required to "opt in" when choosing workshop's to attend ( to comply with GDPR Guidelines). We will then be able to supply each company with the email addresses of those delegates for follow up messages.

## Recent Experience of Northern Osteotomy Masterclass

We would like to share the recent experience we had with the Northern Osteotomy Virtual Masterclass this ran over three nights from 27th – 29th July. The event was accredited by the Royal College of Surgeons and carried CPD points, as will Wexham Park. <https://www.northernosteotomy.co.uk/>

The osteotomy sector is quite specialist, however through targeted marketing it attracted over 1000 registrations, approx. 650 from the UK, the rest from all over the world, 75% were surgeons. Each evening, the meeting attracted over 450 "live" attendees.

Sponsors hosted a 20-minute virtual workshop (webinar/meeting via Zoom)

Each workshop attracted over 200 pre event registrations and 100 attendees "live". Delegates had "opted in" when booking their breakout sessions, so we were able to provide each company with over 200 email addresses.

# CLOCKWORK

## MEDICAL

### **GOLD: £5995 + VAT**

**30-minute** timeslot for an interactive workshop with live Q&A if required

Delegate registration details will be provided (subject to delegates accepting the GDPR guidelines for the meeting)

A copy of your recording will be made available to each company for educational purposes.

Exhibitor page: A dedicated web page on the meeting website. Each page to include:

Video content,  
Downloadable PDF's ,  
Live chat facility  
Link to your own web site.

The web page will be available for one month after the event finishes for maximum exposure

Logo to appear in prime location on all pre event-promotion including:

- Web site
- Eshots to delegates
- Social media
- Holding slide in the conference

List of all registered attendees for the meeting  
Vote of thanks by the chairman of the meeting

### **SILVER: £2995 + VAT**

**15-minute** timeslot for an interactive workshop with live Q&A if required

Delegate registration details will be provided (subject to delegates accepting the GDPR guidelines for the meeting)

Exhibitor page: A dedicated web page on the meeting website. Each page to include:

Video content,  
Downloadable PDF's ,  
Live chat facility  
Link to your own web site.

The web page will be available for one month after the event finishes for maximum exposure

Logo to appear on all pre event promotion including:

- Web site
- Eshots to delegates
- Social media
- Holding slide in the conference

List of all registered attendees for the meeting  
Vote of thanks by the chairman of the meeting

### **BRONZE: £1500 + VAT**

Exhibitor Page: A dedicated web page on the meeting website. Each page to include:

Video content,  
downloadable PDF's ,  
Live chat facility  
Link to your own web site.

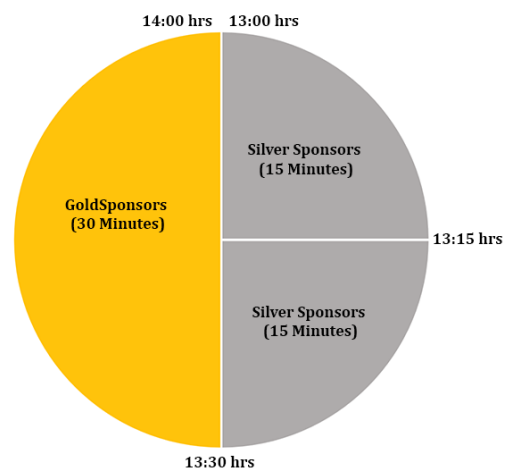
The web page will be available for one month after the event finishes for maximum exposure

Logo to appear on all pre event promotion including:

- Web site
- Eshots to delegates
- Holding slide in the conference

List of all registered attendees for the meeting

### INDUSTRY SESSION BREAKDOWN



# CLOCKWORK MEDICAL

**Convenor details:**

Henry Bourke & Ciaran McGarvey, would like to ask for your support in relation to the "Virtual" Wexham Park International Cruciate Ligament Meeting on Friday 13th November 2020.

**Event dates:**

Friday 13th November 2020 : 13:30 - 17:00 hrs

**Event venue:**

Studio of panelists based in Ascot Conference Centre

**Event organiser:**

Clockwork Marketing & Events Ltd

**Sponsorship amount:**

See options on previous page

**Delegate profile & location**

The course will be targeted at consultant knee surgeons with a specific interest in knee surgery and will be attended by delegates from the UK, Europe and Asia. We anticipate over 2000 delegates to be registered.

**Marketing**

The event is being marketed through a number of channels including:

- Targeted eshots using GDPR compliant databases
- Social media
- Promotion of the event through the Clockwork Medical's association with associations in Asia who will promote the event to their members at meetings
- Clockwork Medical web site

**MedTech approval**

This meeting has applied for Medtech approval Ref: EMT 22025

**CPD Points**

The meeting has been accredited by the Royal College of Surgeons of England for 4 CPD points.

**Sponsorship funds**

This is a not for profit event, however funds are required to cover educational costs associated with the meeting, namely:

Room / training center hire

Catering costs for all delegates for two days

The provision of audio visual set up for the main lecture theatre as well as breakout workshop rooms.

Organisational management of the event

**Contact Details:**

Henry Bourke

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Clockwork Medical: David Penford

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e-mail: bookings@clockwork-uk.com